

The Owners Forum Middle East | The Annual Family Business Meeting in the Middle East
22-24 October 2011, Al Bustan Palace, Muscat, Oman

The **The Owners Forum Middle East 2011** will be co-chaired by Dr. Simone Bagel-Trah (Henkel), Khalil Bin Abdullah Al-Khonji (Oman Chamber of Commerce and Industry), Mr. Samih Sawiris (Orascom), and Professor Tom Donaldson and is organised by the **International Institute for Family Enterprises (IIFE)** with cooperation from the **Zicklin Center for Business Ethics Research at the Wharton School (University of Pennsylvania)**.

The Forum will foster another cross-cultural exchange of ideas between leaders of family businesses in the Middle East and around the world, academia, and the long-term investors community such as Family Offices, Sovereign Wealth Funds, and private and institutional long-term investors. The theme of this year's Forum is "Ownership and Responsibility: Investing in Future Generations".

The forum is divided into two days: "The Owners Day" and "The Responsible Investors Day". On The Owners Day the Forum will focus on issues of immediate relevance to family enterprises such as leadership, governance, family dynamics, and succession planning. On The Responsible Investors Day, family offices and other long-term investors will join the conference and engage in a dialogue on sustainable long-term business behaviour and responsible investments in and from the Middle East. The Zicklin Center of the Wharton School has helped to organize the agenda for this day.